



Calvert County NEWS

175 Main Street
Courthouse
Prince Frederick, Maryland 20678
Phone: 410-535-4583 • 301-855-1880
www.co.cal.md.us

Board of Commissioners
Gerald W. Clark
Pat Nutter
Susan Shaw
Evan K. Slaughenhoupt Jr.
Steven R. Weems

FOR IMMEDIATE RELEASE

Date: | July 16, 2012
Contacts: Mark Volland, Marketing Communications Specialist
410-535-4583 Email: vollanrm@co.cal.md.us
Carrie Lovejoy, Public Information Specialist
410-535-4583 Email: lovejocb@co.cal.md.us

Support County's Economy by Buying Local

PRINCE FREDERICK, Md. – July 16, 2012 – Calvert County will celebrate “Buy Local Agriculture Week” July 22-29 by stressing the benefits of buying local products from area farms.

The state’s Buy Local Challenge is happening July 21-29 and for that campaign, residents are being asked to eat one thing from a local farm every day. Visit www.buy-local-challenge.com for more information on the Maryland initiative.

The Calvert County Board of County Commissioners will proclaim July 21-29 “Buy Local Agriculture Week” during the regular commissioners’ meeting on Tuesday, July 17. The proclamation will be accepted by Tim Cleary, vice chairperson of the Calvert County Agriculture Commission.

As part of the week’s celebrations, Calvert residents can shop at the temporary Courthouse Green Produce Stand from 3 to 5 p.m. Monday, Wednesday and Friday, July 23, 25 and 27.

Throughout the summer, residents can shop at a number of farmers markets in the county:

- On Tuesdays from 3 to 7 p.m., a farmers market is open in the parking lot of Calvert Memorial Hospital.
- On Thursdays from 4 to 8 p.m., a farmers market is offered on the Solomons Riverwalk.
- On Fridays from 6 to 9 p.m., the Town of North Beach offers the Friday Night Farmers Market and Classic Car Cruise-In.

~ more ~

Support County's Economy by Buying Local
July 16, 2012
Page 2

- On Saturdays, residents can find a farmers market from 7:30 a.m. to noon at the Calvert County Fairgrounds.

By purchasing directly from stores, restaurants or farms that feature local products, residents can enjoy the convenience and variety of local meats and produce while helping to ensure that neighborhood businesses and the region's economy continue to flourish.

Locally owned stores provide jobs, more often purchase supplies and products from other local businesses and provide unequalled customer service. A case study done in Maine in 2003 by the Institute for Local Self-Reliance reports that for every \$100 spent at a locally owned business, \$45 goes back into the community; for every \$100 spent at a chain store, only \$14 comes back.

This summer, consider the impact that you can have in your own backyard by dining, shopping and visiting neighborhood merchants while you help stimulate Calvert County's economy.

The Calvert County Agriculture Commission offers a wealth of information about the county's farms, including when and where to buy local produce and meats. Visit www.calvertag.com for information.

For more information about the Calvert County Department of Economic Development, our visitor sites and attractions and the services available to assist county businesses, call 410-535-4583, 800-331-9771 or 301-855-1880; send an e-mail to info@ecalvert.com; or visit online at www.ecalvert.com.

###

Calvert County is Maryland's smallest county in land area with 213 square miles. It is home to more than 92,000 people and has one of the highest standards of living in Maryland. Major industries include defense contracting, information technology, tourism, energy, advanced manufacturing and administrative services.